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Elasticity of Demand(H.W)

Unit 2: Consumer's Equilibrium and Demand

Q1. When price of a good rises from ₹ 5 per unit to ₹ 6 per unit, its demand falls from 20 units to 10 units. Compare expenditures on the good to determine whether demand is elastic or inelastic.

Ans. Given,

$$P = 5 \qquad Q = 20$$

$$P_1 = 6 \qquad Q_1 = 10$$

$$\begin{aligned} \text{Initial expenditure} &= P \times Q = 5 \times 20 \\ &= ₹ 100 \end{aligned}$$

$$\begin{aligned} \text{Later expenditure} &= P_1 Q_1 = 6 \times 10 \\ &= ₹ 60 \end{aligned}$$

As price rises from ₹ 5 to ₹ 6 per unit, expenditure falls from ₹ 100 to ₹ 60. Price and expenditure are moving in opposite direction meaning that price elasticity of demand is elastic.

Q2. At a given market price of a good a consumer buys 120 units. When price falls by 50 per cent he buys 150 units. Calculate price elasticity of demand.

Ans. Given,

$$\% \text{ fall in price} = 50$$

$$Q = 120 \text{ units}$$

$$Q_1 = 150 \text{ units}$$

$$\Delta Q = 30 \text{ units}$$

$$e_D = \frac{\% \text{ change in qty demanded}}{\% \text{ change in price}}$$

Percentage change in quantity demanded

$$= \frac{\text{change in quantity}}{\text{original quantity}} \times 100 = \frac{30}{120} \times 100 = 25\%$$

$$\therefore e_D = \frac{25\%}{50\%} = \frac{1}{2} = 0.5$$

Q3. What is the relation between good X and good Y in each case, if with fall in the price of X demand for good Y (i) rises and (ii) falls? Give reasons.

Ans. (i) If with fall in price of X (say, sugar) demand for good Y (say, tea) rises. Then goods X and Y are complements.

(ii) If with fall in price of X (say, tea) demand for good Y (say, coffee) falls, then X and Y are substitutes.

Q4. (a) Given $P_X = ₹ 2$, and $P_Y = ₹ 1$, income = ₹ 12. Find how a consumer spends her income in order to maximise total utility.

(b) Calculate total utility received by the consumer. Show that equilibrium conditions for the consumer are satisfied.

Q	1	2	3	4	5	6	7	8
MU_X	16	14	12	10	8	6	4	2
MU_Y	11	10	9	8	7	6	5	4

Ans. (a) Consumer will spend first and second rupee to buy first and second units of Y . This will give total of 21 utils. If the first two rupees were spent on first unit of X (Since $P_X = ₹ 2$) then 16 utils would be received.

The third and the fourth rupee should be spent on buying third and fourth units of Y . This will give total of 17 utils.

The fifth and sixth rupee should be spent to buy first unit of X and the seventh and eighth rupee to buy the second units of X . From these the consumer gets 16 and 14 utils respectively.

The ninth and tenth rupee should be spent to buy fifth and sixth units of Y . These will give a total of 13 utils of utility.

The last two rupees should be spent to buy third unit of X , from which 12 utils would be received.

(b) TU received by the consumer = $21 + 17 + 16 + 14 + 13 + 12 = 93$ utils.

The two conditions of consumer's equilibrium are:

$$\frac{MU_X}{P_X} = \frac{MU_Y}{P_Y} \dots \text{Subject to } P_X \cdot X + P_Y \cdot Y = M$$

$$\text{We have } \frac{12}{2} = \frac{6}{1} \dots \text{Subject to } (2) \cdot (3) + (1) \cdot (6) = 12$$

Both conditions are satisfied.